



WETM  
201 Humboldt St  
Rochester, NY 14610

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

## Contract # 1412874

**Schedule Dates** 09/06/16-09/12/16  
**Advertiser** John Plumb/US Congress/Democrat/NY (83073)  
**Agency** Buying Time (10126)  
**Product** Political - US Congress (1076)  
**Brand** Order 801/4873 (553289)  
**Salesperson** Millennium - Washington D, Washington DC (1421  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Liz,Dome,  
**Phone/Fax** /  
**CPE** 791/801/4873  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
NEW POLITICAL ORDER - PLS CF - THANKS  
9/9-9/12 IS ALL BOOKED @ LUR

**Date Entered** 08/22/16  
**Last Modified** 09/01/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25267958  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,418.75  
**Net Total** \$13,706.25  
**Sales Tax**

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	95	\$16,125.00
<b>Grand Total:</b>	<b>95</b>	<b>\$16,125.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	Revised Line / SPOT	09/09/16-09/09/16	5	:30	5A- Channel 18 News	1					X						Elmira (WETM)	18 News Today LUR	8/22/16
2.1	Normal Line / SPOT	09/09/16-09/09/16	4	:30	5:30A- 6A (EST)	1					X			1	\$75.00	\$75.00	Elmira (WETM)	18 News Today LUR	8/31/16
3.0	Revised Line / SPOT	09/12/16-09/12/16	5	:30	5A- Channel 18 News	1	X										Elmira (WETM)	18 News Today LUR	8/22/16
3.1	Normal Line / SPOT	09/12/16-09/12/16	4	:30	5:30A- 6A (EST)	1	X							1	\$75.00	\$75.00	Elmira (WETM)	18 News Today LUR	8/31/16
4.0	Revised Line / News	09/09/16-09/09/16	5	:30	6A- Channel 18 News	2					X						Elmira (WETM)	18 News Today LUR	8/22/16
4.1	Normal Line / News	09/07/16-09/07/16	4	:30	6:30A- 7A (EST)	1			X					1	\$200.00	\$200.00	Elmira (WETM)	18 News Today LUR	8/31/16
5.0	Revised Line / News	09/12/16-09/12/16	5	:30	6A- Channel 18 News	2	X										Elmira (WETM)	18 News Today LUR	8/22/16
5.1	Normal Line / News	09/08/16-09/08/16	4	:30	6:30A- 7A (EST)	1				X				1	\$200.00	\$200.00	Elmira (WETM)	18 News Today LUR	8/31/16
6.0	Revised Line / News	09/06/16-09/06/16	3	:30	6A- 6:30A (EST)	1		X									Elmira (WETM)	18 News Today	8/22/16
6.1	Normal Line / News	09/09/16-09/09/16	4	:30	6A- 6:30A (EST)	1					X			1	\$150.00	\$150.00	Elmira (WETM)	18 News Today	8/31/16
7.0	Revised Line / News	09/07/16-09/07/16	3	:30	6A- 6:30A (EST)	1			X								Elmira (WETM)	18 News Today	8/22/16
7.1	Normal Line / News	09/12/16-09/12/16	4	:30	6A- 6:30A (EST)	1	X							1	\$150.00	\$150.00	Elmira (WETM)	18 News Today	8/31/16
8.0	Revised Line / News	09/07/16-09/07/16	3	:30	6:30A- 7A (EST)	1			X								Elmira (WETM)	18 News Today	8/22/16

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**Commission %** 15.00  
**Commission** \$2,418.75  
**Net Total** \$13,706.25  
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8.1	Normal Line / News	09/07/16-09/07/16	4	:30	6A- 6:30A (EST)	1			X					1	\$200.00	\$200.00	Elmira (WETM)	18 News Today	8/31/16
9.0	Revised Line / News	09/08/16-09/08/16	3	:30	6:30A- 7A (EST)	1				X							Elmira (WETM)	18 News Today	8/22/16
9.1	Normal Line / News	09/06/16-09/06/16	4	:30	6A- 6:30A (EST)	1		X						1	\$200.00	\$200.00	Elmira (WETM)	18 News Today	8/31/16
10.0	Revised Line / SPOT	09/09/16-09/09/16	5	:30	7A- Today Show	2					X						Elmira (WETM)	Today Show LUR	8/22/16
10.1	Normal Line / SPOT	09/06/16-09/06/16	4	:30	8A- 9A (EST)	1		X						1	\$175.00	\$175.00	Elmira (WETM)	Today Show LUR	8/31/16
11.0	Revised Line / SPOT	09/12/16-09/12/16	5	:30	7A- Today Show	2	X										Elmira (WETM)	Today Show LUR	8/22/16
11.1	Normal Line / SPOT	09/07/16-09/07/16	4	:30	8A- 9A (EST)	1			X					1	\$175.00	\$175.00	Elmira (WETM)	Today Show LUR	8/31/16
12.0	Revised Line / SPOT	09/06/16-09/06/16	4	:30	7A- 8A (EST)	1		X									Elmira (WETM)	Today Show	8/22/16
12.1	Normal Line / SPOT	09/09/16-09/09/16	4	:30	7A- 8A (EST)	1					X			1	\$150.00	\$150.00	Elmira (WETM)	Today Show	8/31/16
13.0	Revised Line / SPOT	09/07/16-09/07/16	4	:30	7A- 8A (EST)	1			X								Elmira (WETM)	Today Show	8/22/16
13.1	Revised Line / SPOT	09/12/16-09/12/16	4	:30	7A- 8A (EST)	1	X										Elmira (WETM)	Today Show	8/31/16
13.2	Normal Line / SPOT	09/12/16-09/12/16	4	:30	7A- 8A (EST)	2	X							2	\$150.00	\$300.00	Elmira (WETM)	Today Show	9/1/16
15.0	Revised Line / SPOT	09/06/16-09/06/16	4	:30	8A- 9A (EST)	1		X									Elmira (WETM)	Today Show	8/22/16
15.1	Normal Line / SPOT	09/06/16-09/06/16	4	:30	7A- 8A (EST)	1		X						1	\$175.00	\$175.00	Elmira (WETM)	Today Show	8/31/16

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16.0	Revised Line / SPOT	09/07/16-09/07/16	4	:30	8A- 9A (EST)	1			X								Elmira (WETM)	Today Show	8/22/16
16.1	Normal Line / SPOT	09/07/16-09/07/16	4	:30	7A- 8A (EST)	1			X					1	\$175.00	\$175.00	Elmira (WETM)	Today Show	8/31/16
17.0	Revised Line / SPOT	09/08/16-09/08/16	4	:30	8A- 9A (EST)	1				X							Elmira (WETM)	Today Show	8/22/16
17.1	Normal Line / SPOT	09/08/16-09/08/16	4	:30	7A- 8A (EST)	1				X				1	\$175.00	\$175.00	Elmira (WETM)	Today Show	8/31/16
18.0	Revised Line / SPOT	09/09/16-09/09/16	5	:30	9A- Today Show 9-10A M-F	1					X						Elmira (WETM)	Today Show II LUR	8/22/16
18.1	Normal Line / SPOT	09/09/16-09/09/16	4	:30	9A- Today Show 9-10A M-F	1					X			1	\$40.00	\$40.00	Elmira (WETM)	Today Show II LUR	8/31/16
19.0	Revised Line / SPOT	09/12/16-09/12/16	5	:30	9A- Today Show 9-10A M-F	1	X										Elmira (WETM)	Today Show II LUR	8/22/16
19.1	Normal Line / SPOT	09/12/16-09/12/16	4	:30	9A- Today Show 9-10A M-F	1	X							1	\$40.00	\$40.00	Elmira (WETM)	Today Show II LUR	8/31/16
20.0	Normal Line / SPOT	09/06/16-09/06/16	3	:30	9A- Today Show 9-10A M-F	1		X						1	\$75.00	\$75.00	Elmira (WETM)	Today Show II	8/22/16
21.0	Normal Line / SPOT	09/07/16-09/07/16	3	:30	9A- Today Show 9-10A M-F	1			X					1	\$75.00	\$75.00	Elmira (WETM)	Today Show II	8/22/16
22.0	Normal Line / SPOT	09/08/16-09/08/16	3	:30	9A- Today Show 9-10A M-F	1				X				1	\$75.00	\$75.00	Elmira (WETM)	Today Show II	8/22/16
23.0	Revised Line / SPOT	09/09/16-09/09/16	5	:30	10A- Live With Kelly and Michael	1					X						Elmira (WETM)	Live With Kelly & Michael LUR	8/22/16
23.1	Revised Line / SPOT	09/09/16-09/09/16	4	:30	10A- Live With Kelly and Michael	1					X						Elmira (WETM)	Live With Kelly & Michael LUR	8/31/16

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political  
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23.2	Normal Line / SPOT	09/09/16-09/09/16	4	:30	10A- Live With Kelly and Michael	2					X			2	\$15.00	\$30.00	Elmira (WETM)	Live With Kelly & Michael LUR	9/1/16
24.0	Normal Line / SPOT	09/06/16-09/06/16	3	:30	10A- Live With Kelly and Michael	1		X						1	\$25.00	\$25.00	Elmira (WETM)	Live With Kelly & Michael	8/22/16
25.0	Revised Line / SPOT	09/08/16-09/08/16	3	:30	10A- Live With Kelly and Michael	1				X							Elmira (WETM)	Live With Kelly & Michael	8/22/16
25.1	Normal Line / SPOT	09/08/16-09/08/16	3	:30	10A- Live With Kelly and Michael	2				X				2	\$25.00	\$50.00	Elmira (WETM)	Live With Kelly & Michael	9/1/16
26.0	Revised Line / SPOT	09/09/16-09/09/16	5	:30	11A- Today Show	1					X						Elmira (WETM)	Today Show Hour 4 LUR	8/22/16
26.1	Normal Line / SPOT	09/09/16-09/09/16	4	:30	11A- Today Show	1					X			1	\$10.00	\$10.00	Elmira (WETM)	Today Show Hour 4 LUR	8/31/16
27.0	Revised Line / SPOT	09/12/16-09/12/16	5	:30	11A- Today Show	1	X										Elmira (WETM)	Today Show Hour 4 LUR	8/22/16
27.1	Normal Line / SPOT	09/12/16-09/12/16	4	:30	11A- Today Show	1	X							1	\$10.00	\$10.00	Elmira (WETM)	Today Show Hour 4 LUR	8/31/16
28.0	Normal Line / SPOT	09/06/16-09/06/16	2	:30	11A- Today Show	1		X						1	\$25.00	\$25.00	Elmira (WETM)	Today Show Hour 4	8/22/16
29.0	Normal Line / SPOT	09/07/16-09/07/16	2	:30	11A- Today Show	1			X					1	\$25.00	\$25.00	Elmira (WETM)	Today Show Hour 4	8/22/16
30.0	Normal Line / SPOT	09/08/16-09/08/16	2	:30	11A- Today Show	1				X				1	\$25.00	\$25.00	Elmira (WETM)	Today Show Hour 4	8/22/16
31.0	Revised Line / SPOT	09/09/16-09/09/16	5	:30	12P- WETM News 12pm	1					X						Elmira (WETM)	News At Noon LUR	8/22/16

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31.1	Normal Line / SPOT	09/09/16-09/09/16	4	:30	12P- WETM News 12pm	1					X			1	\$55.00	\$55.00	Elmira (WETM)	News At Noon LUR	8/31/16
32.0	Revised Line / SPOT	09/12/16-09/12/16	5	:30	12P- WETM News 12pm	1	X										Elmira (WETM)	News At Noon LUR	8/22/16
32.1	Normal Line / SPOT	09/12/16-09/12/16	4	:30	12P- WETM News 12pm	1	X							1	\$55.00	\$55.00	Elmira (WETM)	News At Noon LUR	8/31/16
33.0	Normal Line / SPOT	09/06/16-09/06/16	3	:30	12P- WETM News 12pm	1		X						1	\$100.00	\$100.00	Elmira (WETM)	News At Noon	8/22/16
34.0	Normal Line / SPOT	09/08/16-09/08/16	3	:30	12P- WETM News 12pm	1				X				1	\$100.00	\$100.00	Elmira (WETM)	News At Noon	8/22/16
35.0	Revised Line / SPOT	09/09/16-09/09/16	5	:30	12:30P- Jeopardy	1					X						Elmira (WETM)	Daytime Jeopardy LUR	8/22/16
36.0	Revised Line / SPOT	09/12/16-09/12/16	5	:30	12:30P- Jeopardy	1	X										Elmira (WETM)	Daytime Jeopardy LUR	8/22/16
36.1	Normal Line / SPOT	09/12/16-09/12/16	4	:30	12:30P- Jeopardy	1	X							1	\$15.00	\$15.00	Elmira (WETM)	Daytime Jeopardy LUR	8/31/16
37.0	Normal Line / SPOT	09/07/16-09/07/16	4	:30	12:30P- Jeopardy	1			X					1	\$20.00	\$20.00	Elmira (WETM)	Daytime Jeopardy	8/22/16
38.0	Normal Line / SPOT	09/08/16-09/08/16	4	:30	12:30P- Jeopardy	1				X				1	\$20.00	\$20.00	Elmira (WETM)	Daytime Jeopardy	8/22/16
39.0	Revised Line / SPOT	09/09/16-09/09/16	5	:30	1P- Days Of Our Lives	1					X						Elmira (WETM)	Days Of Our Lives LUR	8/22/16
39.1	Normal Line / SPOT	09/06/16-09/06/16	3	:30	1P- Days Of Our Lives	1		X						1	\$30.00	\$30.00	Elmira (WETM)	Days Of Our Lives LUR	8/31/16
40.0	Revised Line / SPOT	09/12/16-09/12/16	5	:30	1P- Days Of Our Lives	1	X										Elmira (WETM)	Days Of Our Lives LUR	8/22/16
40.1	Normal Line / SPOT	09/07/16-09/07/16	3	:30	1P- Days Of Our Lives	1			X					1	\$30.00	\$30.00	Elmira (WETM)	Days Of Our Lives LUR	8/31/16

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41.1	Normal Line / SPOT	09/09/16-09/09/16	3	:30	1P- Days Of Our Lives	1					X			1	\$30.00	\$30.00	Elmira (WETM)	Days Of Our Lives	8/31/16
42.0	Revised Line / SPOT	09/07/16-09/07/16	3	:30	1P- Days Of Our Lives	1			X								Elmira (WETM)	Days Of Our Lives	8/22/16
42.1	Normal Line / SPOT	09/12/16-09/12/16	3	:30	1P- Days Of Our Lives	1	X							1	\$30.00	\$30.00	Elmira (WETM)	Days Of Our Lives	8/31/16
43.0	Normal Line / SPOT	09/06/16-09/06/16	3	:30	2P- Rachel Ray	1		X							\$15.00		Elmira (WETM)	Rachael Ray	8/22/16
43.0.1	Preempt	09/06/16															Elmira (WETM)	Program Change/Exception	
44.0	Normal Line / SPOT	09/07/16-09/07/16	3	:30	2P- Rachel Ray	1			X					1	\$15.00	\$15.00	Elmira (WETM)	Rachael Ray	8/22/16
45.0	Revised Line / SPOT	09/09/16-09/09/16	5	:30	2P- Rachel Ray	1					X						Elmira (WETM)	Rachael Ray LUR	8/22/16
46.0	Revised Line / SPOT	09/12/16-09/12/16	5	:30	2P- Rachel Ray	1	X										Elmira (WETM)	Rachael Ray LUR	8/22/16
46.1	Revised Line / SPOT	09/12/16-09/12/16	5	:30	2P- Rachel Ray	1	X										Elmira (WETM)	Rachael Ray LUR	8/31/16
46.2	Normal Line / SPOT	09/12/16-09/12/16	5	:30	2P- Rachel Ray	2	X							2	\$10.00	\$20.00	Elmira (WETM)	Rachael Ray LUR	9/1/16
47.0	Normal Line / SPOT	09/06/16-09/06/16	3	:30	4P- Dr. Oz	1		X						1	\$50.00	\$50.00	Elmira (WETM)	Dr. Oz	8/22/16
48.0	Normal Line / SPOT	09/07/16-09/07/16	3	:30	4P- Dr. Oz	1			X					1	\$50.00	\$50.00	Elmira (WETM)	Dr. Oz	8/22/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WETM  
201 Humboldt St  
Rochester, NY 14610

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

## Contract # 1412874

**Schedule Dates** 09/06/16-09/12/16  
**Advertiser** John Plumb/US Congress/Democrat/NY (83073)  
**Agency** Buying Time (10126)  
**Product** Political - US Congress (1076)  
**Brand** Order 801/4873 (553289)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Liz,Dome,  
**Phone/Fax** /  
**CPE** 791/801/4873  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
NEW POLITICAL ORDER - PLS CF - THANKS  
9/9-9/12 IS ALL BOOKED @ LUR

**Date Entered** 08/22/16  
**Last Modified** 09/01/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25267958  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,418.75  
**Net Total** \$13,706.25  
**Sales Tax**

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	95	\$16,125.00
<b>Grand Total:</b>	<b>95</b>	<b>\$16,125.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
49.0	Revised Line / SPOT	09/09/16-09/09/16	5	:30	4P- Dr. Oz	1					X						Elmira (WETM)	Dr. Oz LUR	8/22/16
49.1	Normal Line / SPOT	09/09/16-09/09/16	4	:30	4P- Dr. Oz	1					X			1	\$25.00	\$25.00	Elmira (WETM)	Dr. Oz LUR	8/31/16
50.0	Revised Line / SPOT	09/12/16-09/12/16	5	:30	4P- Dr. Oz	1	X										Elmira (WETM)	Dr. Oz LUR	8/22/16
50.1	Normal Line / SPOT	09/12/16-09/12/16	4	:30	4P- Dr. Oz	1	X							1	\$25.00	\$25.00	Elmira (WETM)	Dr. Oz LUR	8/31/16
51.0	Revised Line / News	09/09/16-09/09/16	5	:30	4:58P- WETM News	1					X						Elmira (WETM)	18 News At 5 LUR	8/22/16
51.1	Normal Line / News	09/09/16-09/09/16	4	:30	4:58P- WETM News	1					X			1	\$200.00	\$200.00	Elmira (WETM)	18 News At 5 LUR	8/31/16
52.0	Revised Line / News	09/12/16-09/12/16	5	:30	4:58P- WETM News	1	X										Elmira (WETM)	18 News At 5 LUR	8/22/16
52.1	Normal Line / News	09/12/16-09/12/16	4	:30	4:58P- WETM News	1	X							1	\$200.00	\$200.00	Elmira (WETM)	18 News At 5 LUR	8/31/16
53.0	Normal Line / News	09/06/16-09/06/16	4	:30	4:58P- WETM News	1		X						1	\$225.00	\$225.00	Elmira (WETM)	18 News At 5	8/22/16
54.0	Normal Line / News	09/07/16-09/07/16	4	:30	4:58P- WETM News	1			X					1	\$225.00	\$225.00	Elmira (WETM)	18 News At 5	8/22/16
55.0	Normal Line / News	09/08/16-09/08/16	4	:30	4:58P- WETM News	1				X				1	\$225.00	\$225.00	Elmira (WETM)	18 News At 5	8/22/16
56.0	Revised Line / News	09/09/16-09/09/16	5	:30	5:29P- WETM News 530P	1					X						Elmira (WETM)	18 News At 530P LUR	8/22/16
56.1	Normal Line / News	09/06/16-09/06/16	4	:30	5:29P- WETM News 530P	1		X						1	\$250.00	\$250.00	Elmira (WETM)	18 News At 530P LUR	8/31/16
57.0	Revised Line / News	09/12/16-09/12/16	5	:30	5:29P- WETM News 530P	1	X										Elmira (WETM)	18 News At 530P LUR	8/22/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WETM  
201 Humboldt St  
Rochester, NY 14610

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

## Contract # 1412874

**Schedule Dates** 09/06/16-09/12/16  
**Advertiser** John Plumb/US Congress/Democrat/NY (83073)  
**Agency** Buying Time (10126)  
**Product** Political - US Congress (1076)  
**Brand** Order 801/4873 (553289)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Liz,Dome,  
**Phone/Fax** /  
**CPE** 791/801/4873  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
NEW POLITICAL ORDER - PLS CF - THANKS  
9/9-9/12 IS ALL BOOKED @ LUR

**Date Entered** 08/22/16  
**Last Modified** 09/01/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25267958  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,418.75  
**Net Total** \$13,706.25  
**Sales Tax**

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	95	\$16,125.00
<b>Grand Total:</b>	<b>95</b>	<b>\$16,125.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.1	Normal Line / News	09/07/16-09/07/16	4	:30	5:29P- WETM News 530P	1			X					1	\$250.00	\$250.00	Elmira (WETM)	18 News At 530P LUR	8/31/16
58.0	Revised Line / News	09/06/16-09/06/16	4	:30	5:29P- WETM News 530P	1		X									Elmira (WETM)	18 News At 530P	8/22/16
58.1	Normal Line / News	09/09/16-09/09/16	4	:30	5:29P- WETM News 530P	1					X			1	\$250.00	\$250.00	Elmira (WETM)	18 News At 530P	8/31/16
59.0	Revised Line / News	09/07/16-09/07/16	4	:30	5:29P- WETM News 530P	1			X								Elmira (WETM)	18 News At 530P	8/22/16
59.1	Normal Line / News	09/12/16-09/12/16	4	:30	5:29P- WETM News 530P	1	X							1	\$250.00	\$250.00	Elmira (WETM)	18 News At 530P	8/31/16
61.0	Revised Line / News	09/09/16-09/09/16	5	:30	5:58P- WETM News	1					X						Elmira (WETM)	News At 6P LUR	8/22/16
61.1	Normal Line / News	09/09/16-09/09/16	4	:30	5:58P- WETM News	1					X			1	\$350.00	\$350.00	Elmira (WETM)	News At 6P LUR	8/31/16
62.0	Revised Line / News	09/12/16-09/12/16	5	:30	5:58P- WETM News	1	X										Elmira (WETM)	News At 6P LUR	8/22/16
62.1	Normal Line / News	09/12/16-09/12/16	4	:30	5:58P- WETM News	1	X							1	\$350.00	\$350.00	Elmira (WETM)	News At 6P LUR	8/31/16
63.0	Normal Line / News	09/06/16-09/06/16	4	:30	5:58P- WETM News	1		X						1	\$500.00	\$500.00	Elmira (WETM)	News At 6P	8/22/16
64.0	Normal Line / News	09/07/16-09/07/16	4	:30	5:58P- WETM News	1			X					1	\$500.00	\$500.00	Elmira (WETM)	News At 6P	8/22/16
65.0	Normal Line / News	09/08/16-09/08/16	4	:30	5:58P- WETM News	1				X				1	\$500.00	\$500.00	Elmira (WETM)	News At 6P	8/22/16
66.0	Revised Line / SPOT	09/09/16-09/09/16	5	:30	6:30P- NBC Nightly News	1					X						Elmira (WETM)	NBC Nightly News LUR	8/22/16
66.1	Normal Line / SPOT	09/09/16-09/09/16	4	:30	6:30P- NBC Nightly News	1					X			1	\$550.00	\$550.00	Elmira (WETM)	NBC Nightly News LUR	8/31/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





WETM  
201 Humboldt St  
Rochester, NY 14610

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

## Contract # 1412874

**Schedule Dates** 09/06/16-09/12/16  
**Advertiser** John Plumb/US Congress/Democrat/NY (83073)  
**Agency** Buying Time (10126)  
**Product** Political - US Congress (1076)  
**Brand** Order 801/4873 (553289)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Liz,Dome,  
**Phone/Fax** /  
**CPE** 791/801/4873  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
NEW POLITICAL ORDER - PLS CF - THANKS  
9/9-9/12 IS ALL BOOKED @ LUR

**Date Entered** 08/22/16  
**Last Modified** 09/01/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25267958  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,418.75  
**Net Total** \$13,706.25  
**Sales Tax**

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	95	\$16,125.00
<b>Grand Total:</b>	<b>95</b>	<b>\$16,125.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
67.0	Revised Line / SPOT	09/12/16-09/12/16	5	:30	6:30P- NBC Nightly News	1	X										Elmira (WETM)	NBC Nightly News LUR	8/22/16
67.1	Normal Line / SPOT	09/12/16-09/12/16	5	:30	6:30P- NBC Nightly News	1	X							1	\$550.00	\$550.00	Elmira (WETM)	NBC Nightly News LUR	8/31/16
68.0	Normal Line / SPOT	09/06/16-09/06/16	3	:30	6:30P- NBC Nightly News	1		X						1	\$800.00	\$800.00	Elmira (WETM)	NBC Nightly News	8/22/16
69.0	Normal Line / SPOT	09/07/16-09/07/16	3	:30	6:30P- NBC Nightly News	1			X					1	\$800.00	\$800.00	Elmira (WETM)	NBC Nightly News	8/22/16
70.0	Normal Line / SPOT	09/08/16-09/08/16	3	:30	6:30P- NBC Nightly News	1				X				1	\$800.00	\$800.00	Elmira (WETM)	NBC Nightly News	8/22/16
72.0	Revised Line / News	09/11/16-09/11/16	5	:30	6P- WETM News @ 6	1							X				Elmira (WETM)	News At 6P (Sunday) LUR	8/22/16
73.0	Revised Line / SPOT	09/09/16-09/09/16	5	:30	7:01P- Jeopardy	1					X						Elmira (WETM)	Jeopardy LUR	8/22/16
73.1	Normal Line / SPOT	09/09/16-09/09/16	4	:30	7:01P- Jeopardy	1					X			1	\$200.00	\$200.00	Elmira (WETM)	Jeopardy LUR	8/31/16
74.0	Revised Line / SPOT	09/12/16-09/12/16	5	:30	7:01P- Jeopardy	1	X										Elmira (WETM)	Jeopardy LUR	8/22/16
74.1	Normal Line / SPOT	09/12/16-09/12/16	4	:30	7:01P- Jeopardy	1	X							1	\$200.00	\$200.00	Elmira (WETM)	Jeopardy LUR	8/31/16
75.0	Normal Line / SPOT	09/06/16-09/06/16	4	:30	7:01P- Jeopardy	1		X						1	\$275.00	\$275.00	Elmira (WETM)	Jeopardy	8/22/16
76.0	Normal Line / SPOT	09/07/16-09/07/16	4	:30	7:01P- Jeopardy	1			X					1	\$275.00	\$275.00	Elmira (WETM)	Jeopardy	8/22/16
77.0	Normal Line / SPOT	09/08/16-09/08/16	4	:30	7:01P- Jeopardy	1				X				1	\$275.00	\$275.00	Elmira (WETM)	Jeopardy	8/22/16
78.0	Normal Line / SPOT	09/06/16-09/06/16	4	:30	7:30P- Wheel of Fortune	1		X						1	\$200.00	\$200.00	Elmira (WETM)	Wheel Of Fortune	8/22/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WETM  
201 Humboldt St  
Rochester, NY 14610

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

## Contract # 1412874

**Schedule Dates** 09/06/16-09/12/16  
**Advertiser** John Plumb/US Congress/Democrat/NY (83073)  
**Agency** Buying Time (10126)  
**Product** Political - US Congress (1076)  
**Brand** Order 801/4873 (553289)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Liz,Dome,  
**Phone/Fax** /  
**CPE** 791/801/4873  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments**

political  
NEW POLITICAL ORDER - PLS CF - THANKS  
9/9-9/12 IS ALL BOOKED @ LUR

**Date Entered** 08/22/16  
**Last Modified** 09/01/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25267958  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,418.75  
**Net Total** \$13,706.25  
**Sales Tax**

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	95	\$16,125.00
<b>Grand Total:</b>	<b>95</b>	<b>\$16,125.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
79.0	Normal Line / SPOT	09/07/16-09/07/16	4	:30	7:30P- Wheel of Fortune	1			X					1	\$200.00	\$200.00	Elmira (WETM)	Wheel Of Fortune	8/22/16
80.0	Revised Line / SPOT	09/08/16-09/08/16	4	:30	7:30P- 8P (EST)	1				X							Elmira (WETM)	Wheel Of Fortune	8/22/16
80.1	Revised Line / NFL	09/11/16-09/11/16	5	:30	8:20P- NBC Sunday Night Football	1							X				Elmira (WETM)	Wheel Of Fortune	8/29/16
81.0	Revised Line / SPOT	09/09/16-09/09/16	5	:30	7:30P- Wheel of Fortune	1					X						Elmira (WETM)	Wheel Of Fortune LUR	8/22/16
81.1	Normal Line / SPOT	09/09/16-09/09/16	4	:30	7:30P- Wheel of Fortune	1					X			1	\$200.00	\$200.00	Elmira (WETM)	Wheel Of Fortune LUR	8/31/16
82.0	Revised Line / SPOT	09/12/16-09/12/16	5	:30	7:30P- Wheel of Fortune	1	X										Elmira (WETM)	Wheel Of Fortune LUR	8/22/16
82.1	Normal Line / SPOT	09/12/16-09/12/16	4	:30	7:30P- Wheel of Fortune	1	X							1	\$200.00	\$200.00	Elmira (WETM)	Wheel Of Fortune LUR	8/31/16
83.0	Revised Line / News	09/12/16-09/12/16	5	:30	10:59P- WETM News	1	X										Elmira (WETM)	18 News At 11P LUR	8/22/16
83.1	Normal Line / News	09/10/16-09/10/16	4	:30	10:59P- WETM News	1						X		1	\$175.00	\$175.00	Elmira (WETM)	18 News At 11P LUR	8/31/16
84.0	Normal Line / News	09/06/16-09/06/16	3	:30	10:59P- WETM News	1		X						1	\$300.00	\$300.00	Elmira (WETM)	18 News At 11P	8/22/16
87.0	Revised Line / News	09/11/16-09/11/16	5	:30	11:30P- WETM News 1130P	1							X				Elmira (WETM)	18 News at 11P LUR	8/22/16
88.0	Revised Line / SPOT	09/12/16-09/12/16	5	:30	11:34P- The Tonight Show	1	X										Elmira (WETM)	Tonight Show With Jimmy Fal LUR	8/22/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WETM  
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## Contract # 1412874

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**Brand** Order 801/4873 (553289)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
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**Buyer Name** Liz,Dome,  
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**CPE** 791/801/4873  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
NEW POLITICAL ORDER - PLS CF - THANKS  
9/9-9/12 IS ALL BOOKED @ LUR

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**CO-OP** No  
**Headline #** ECR25267958  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,418.75  
**Net Total** \$13,706.25  
**Sales Tax**

### Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	95	\$16,125.00
<b>Grand Total:</b>	<b>95</b>	<b>\$16,125.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
88.1	Normal Line / SPOT	09/12/16-09/12/16	4	:30	11:34P- The Tonight Show	1	X							1	\$40.00	\$40.00	Elmira (WETM)	Tonight Show With Jimmy Fal LUR	8/31/16
90.0	Revised Line / SPOT	09/10/16-09/10/16	5	:30	7A- Saturday Today Show	1						X					Elmira (WETM)	Today Show - Saturday LUR	8/22/16
90.1	Normal Line / SPOT	09/10/16-09/10/16	4	:30	7A- Saturday Today Show	1						X		1	\$75.00	\$75.00	Elmira (WETM)	Today Show - Saturday LUR	8/31/16
91.0	Revised Line / SPOT	09/11/16-09/11/16	5	:30	8A- Today Show	1							X				Elmira (WETM)	Sunday Today LUR	8/22/16
92.0	Revised Line / SPOT	09/11/16-09/11/16	5	:30	9A- Meet The Press	1							X				Elmira (WETM)	Meet The Press LUR	8/22/16
93.0	Normal Line / SPOT	09/08/16-09/08/16	4	:30	8A- 9A (EST)	1				X				1	\$175.00	\$175.00	Elmira (WETM)	Today Show LUR	8/31/16
94.0	Normal Line / SPOT	09/12/16-09/12/16	4	:30	10A- Live With Kelly and Michael	1	X							1	\$15.00	\$15.00	Elmira (WETM)	Live With Kelly & Michael LUR	8/31/16
95.0	Normal Line / SPOT	09/07/16-09/07/16	3	:30	10A- Live With Kelly and Michael	1			X					1	\$25.00	\$25.00	Elmira (WETM)	Live With Kelly & Michael	8/31/16
96.0	Normal Line / SPOT	09/07/16-09/07/16	3	:30	12P- WETM News 12pm	1			X					1	\$100.00	\$100.00	Elmira (WETM)	News At Noon	8/31/16
97.0	Normal Line / SPOT	09/06/16-09/06/16	4	:30	12:30P- Jeopardy	1		X						1	\$20.00	\$20.00	Elmira (WETM)	Daytime Jeopardy	8/31/16
98.0	Normal Line / News	09/08/16-09/08/16	4	:30	5:29P- WETM News 530P	1				X				1	\$250.00	\$250.00	Elmira (WETM)	18 News At 530P LUR	8/31/16
99.0	Normal Line / SPOT	09/08/16-09/08/16	4	:30	7:30P- 8P (EST)	1				X				1	\$200.00	\$200.00	Elmira (WETM)	Wheel Of Fortune	8/31/16

## CONFIRMATION CONTRACT

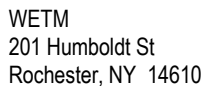
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

**Contract # 1412874**

Date Entered	08/22/16
Last Modified	09/01/16
Entered By	Ruth Irons
CO-OP	No
Headline #	ECR25267958
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$2,418.75
Net Total	\$13,706.25
Sales Tax	

**Elmira (WETM)**

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2016	95	\$16,125.00
<b>Grand Total:</b>	<b>95</b>	<b>\$16,125.00</b>

# CONFIRMATION CONTRACT

B/E Bookend P/B Piggy Back